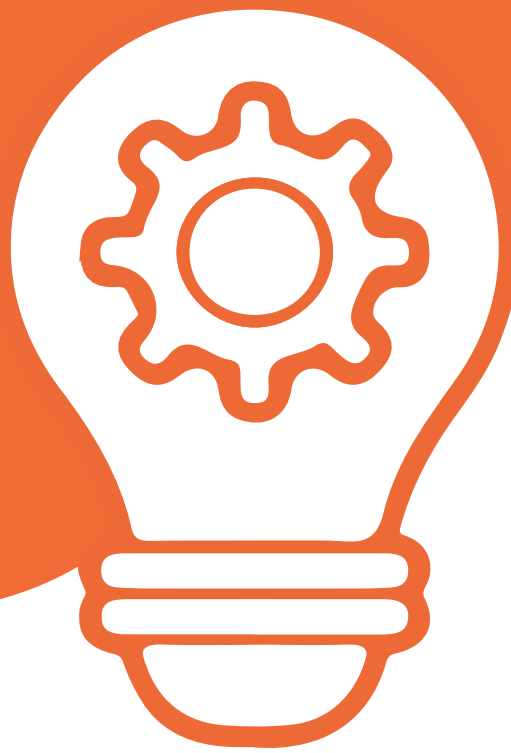




d@gm

Design @ Greg Meyer

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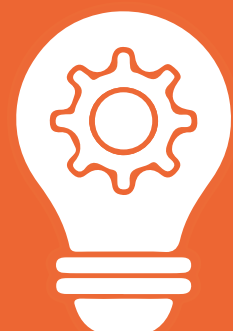
Our Company

D@GM is a Design Consultancy that specialises in market innovations. We have two divisions to our business; Product and Building Design, which forms part of D@GM and Spawn Products which markets products into Australia that capitalise on niche overseas supply issues.

Technical Director; Greg Meyer has always insisted on the philosophy of Australian Made and Designed throughout his professional and corporate career. He believes strongly in developing intergenerational businesses for the local village first to thrive from, then assisting it in leveraging growth from the rest of the world. He has been involved in retail, consumer, household, building services, industrial, defence, banking, security, processing, mining and leisure industries as a product developer, marketer, business development manager and business to business sales engineer. Greg and the team are focused on securing opportunities and converting them into long term business returns for our clients and thus ourselves.

Through many years of experience, we can quickly identify potential growth areas in your business. Greg has a trained team of professionals to fall back on for added depth to solve your problems. We understand that your company will be driven by your own innovations, and this aligns with our ethos.

Our markets include mining, electronic security, defence, building materials and medical products. As you can see, we have experience and knowledge in many different fields.



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Meet Our Team



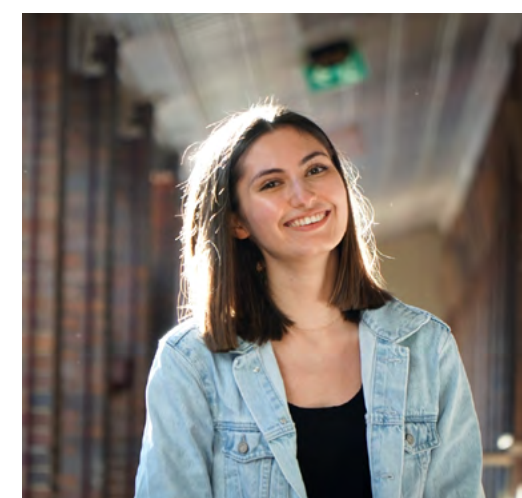
Greg Meyer & his Boss
Technical Director



Jennifer Robbins
Marketing and Business Development



Matthew Smith
Graphic & Industrial Designer



Victoria Jeffries
Industrial Designer

What is Industrial & Building Design?

Industrial Designers create and develop concepts for products and systems. Working in the area of mass production, the appearance, function and value will be optimised for market place leadership.

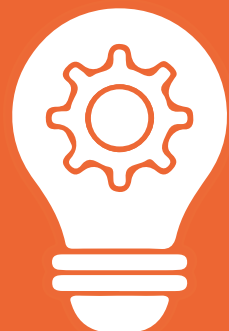
Industrial Designers draw on past training and experience in a variety of industries as well as their creativity to generate new ideas and solve problems which will contribute to a company's overall success.

Building Designers were commonly known as draftsmen. This name has since changed to reflect their evolving roles and skill sets.

The role of a building designer now extends into the design of functional, energy efficient and often spectacularly creative homes.

Building designers can come from a number of design-related backgrounds. This includes people with degrees and experience in architecture who aren't officially registered as architects, as well as people who have extensive formal education in any number of design fields.

Such drafting services include Industrial and Building Design, along with Patent and Design Registration Drawings.



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Products designed for manufacture and assembly (DMFA) minimise components, reduce tooling costs, design for future product improvements, and simplify the assembly process, driving cost savings immediately into your business.



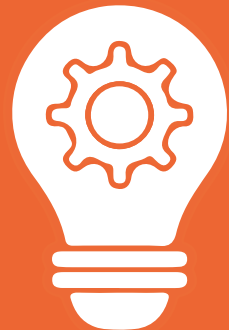
Creating illustrations for building design installations and product design instruction handbooks for consumers and tradesman to use. Such illustrations include: maintenance handbooks, user instructions & fact sheets.



If you require start up funds or want to promote your next idea to the end user or businesses, we can create an effective promotion video to ensure its success. D@GM produce videos for: kickstarter, company websites, and social media.



We create building products that have: full NATA accredited testing for BCA compliance, and are designed + manufactured locally.



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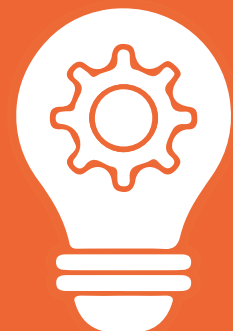
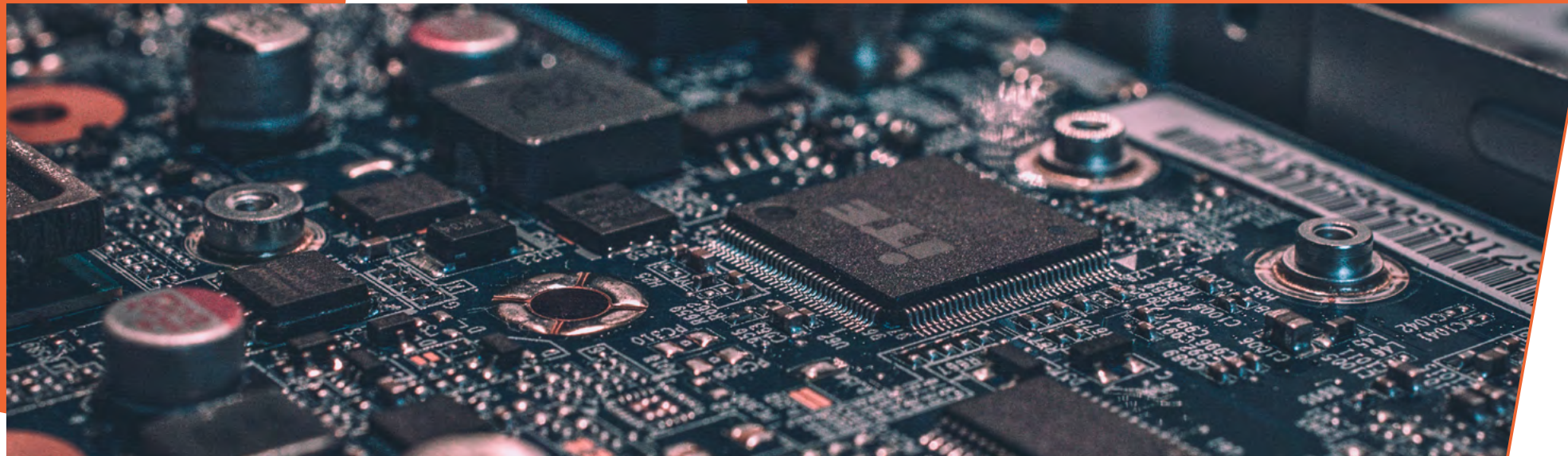
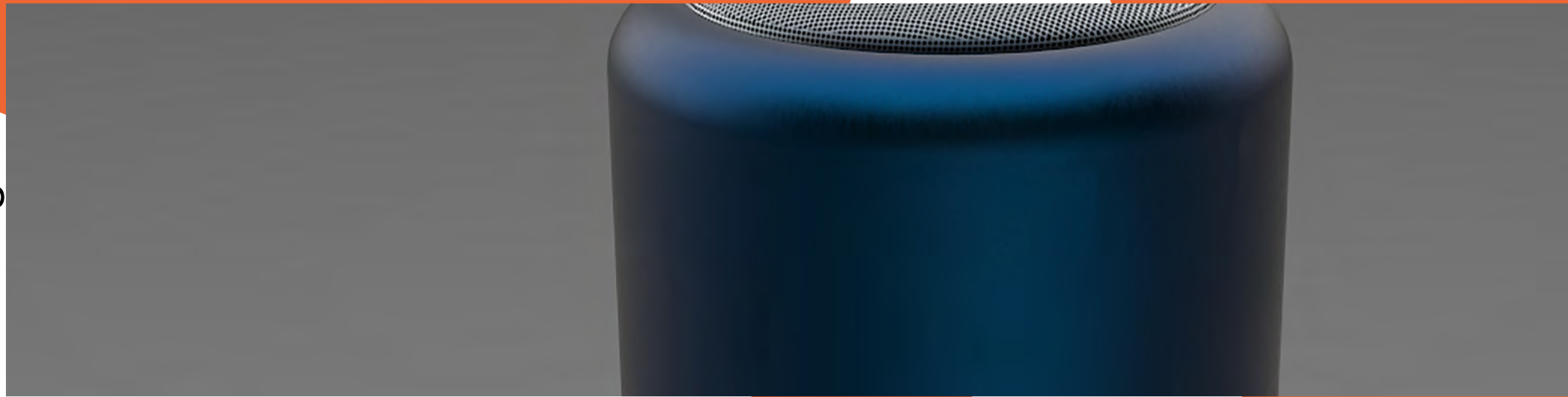
Our Services

Product
Marketing

Market Leadership

Technological Edge

New Business
Development



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Our Services

Marketing is essential for re-establishing your niche. This element should really come at the beginning of any new endeavors.

Brand loyalty is built on your customers want or satisfaction for economic and social justification. We can help market your product through: Product Renderings & Product Animations.



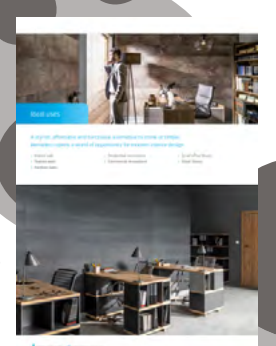
We have become experts in: concept development, prototyping, Industrial Design specifications. Engineering and Processing specifications, costings, and design + assembly. D@GM has proven success internationally.



We aim to implement your innovative technology, then prove it out with cycle testing utilising test rigs and a working prototype. European styled we are also specialists in component sourcing.



We start by designing for local fabrication to enable short runs as you develop your market niche. All products are designed and manufactured to Australian Standards. D@GM can then assist with business development via Exhibition or Trade Show content for initial lead generation. We will add a lot of depth to your current website with product fact sheets and specifications to assist with sales in building credibility in the marketplace. Professional Graphic Design is essential in driving your company's messaging into a competitive market place. SEO Maximization and other digital marketing techniques should not be overlooked either. D@GM can assist in all these endeavours work.



Industrial
Products



Project
Management



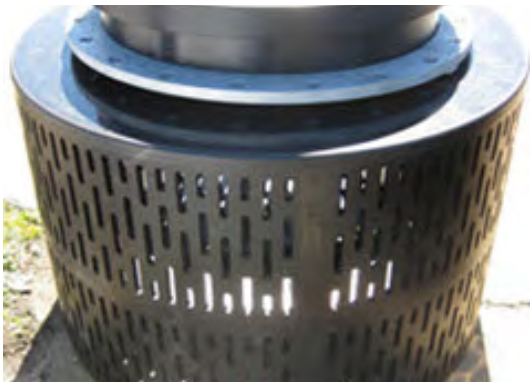
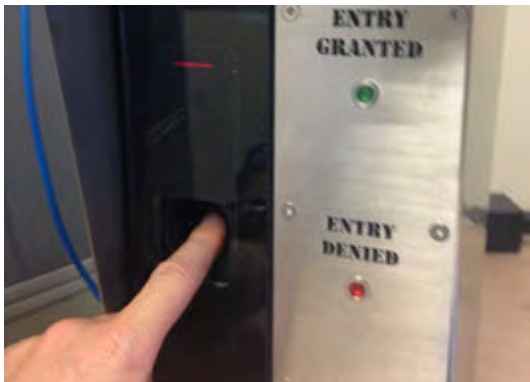
Product Research



Defence



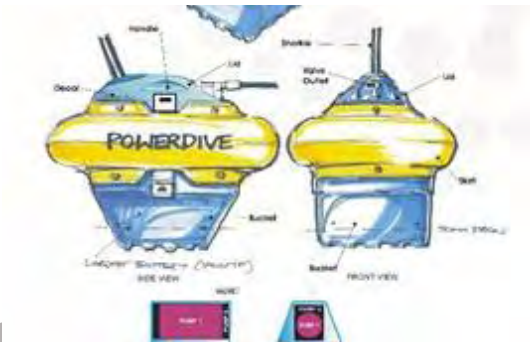
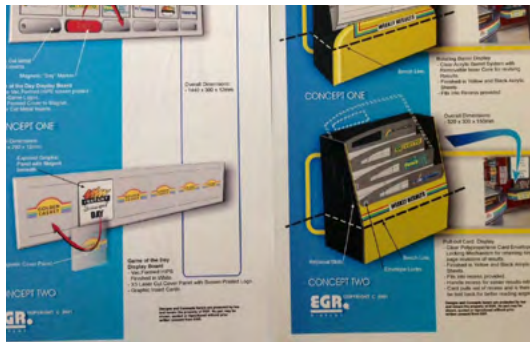
You'd be surprised at what you can accomplish with low cost fabrication, short run manufacturing, castings and rotary mouldings locally. We welcome re-homing tools from overseas to Australia and can assist with this transition.



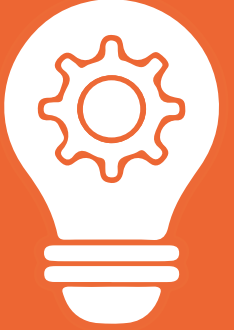
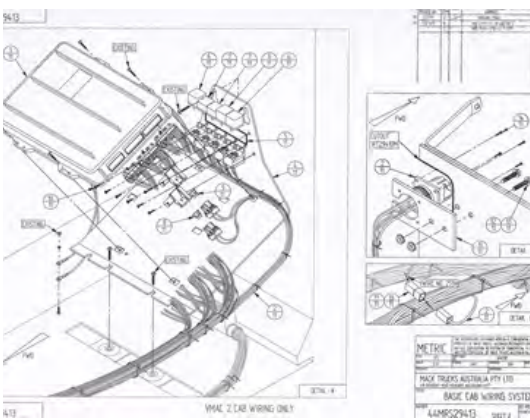
D@GM specialise in prototyping & short runs for market testing, assisting with branding, co-branding, sub-branding, through to final production & product release, plus government grant applications to push harder into emerging markets.



Creating sustainable business growth requires a detail plan which includes: market research, user trials, ergonomics - human factors, focus groups, technology, R & D, material research, supply chain study, channels to market, product revisions, and technical support.



We are aware of the latest in defence technologies as we understand defence procurement and processes. We specialise in assembly drawings, training aids and high end communication equipment.



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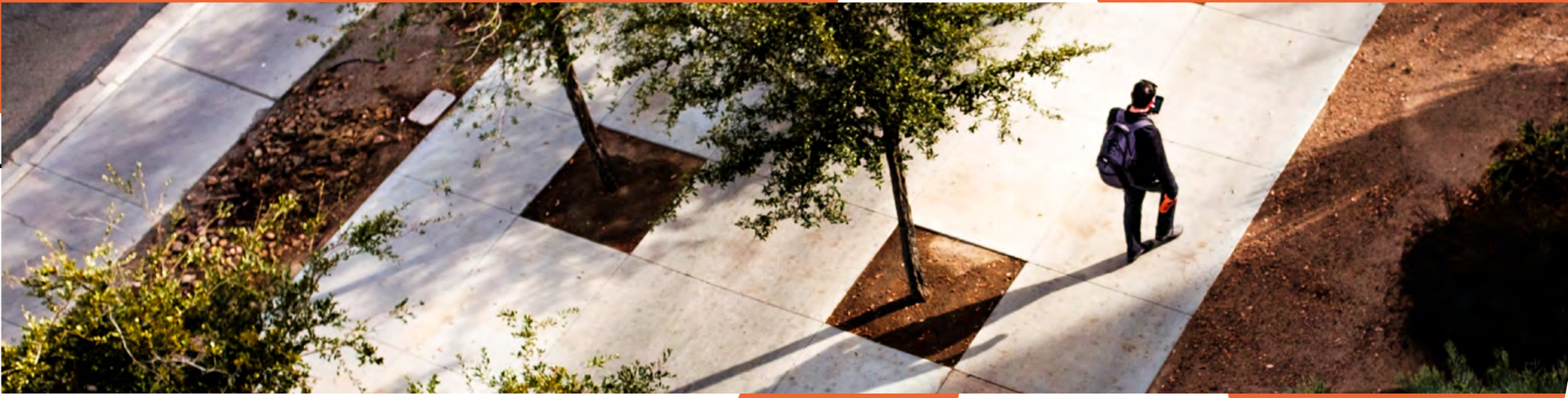
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Our Services

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Building Design +
Street Scape



Medical Design



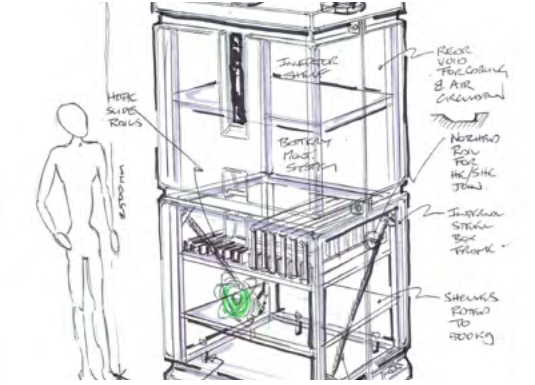
Intellectual
Property



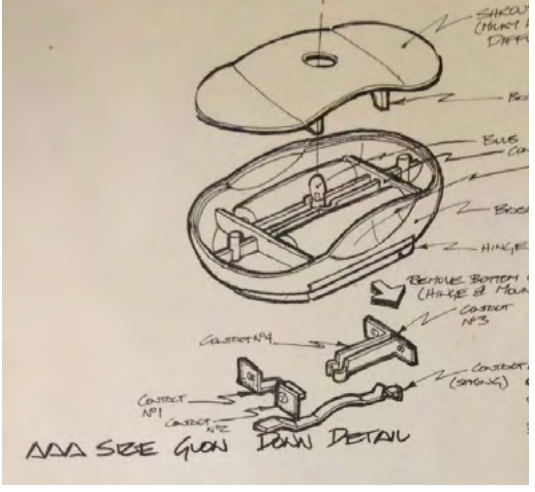
Total Control



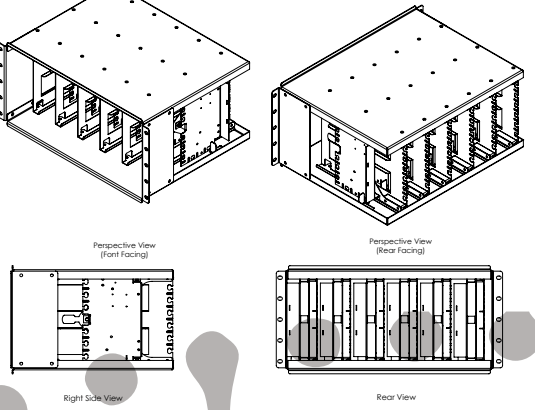
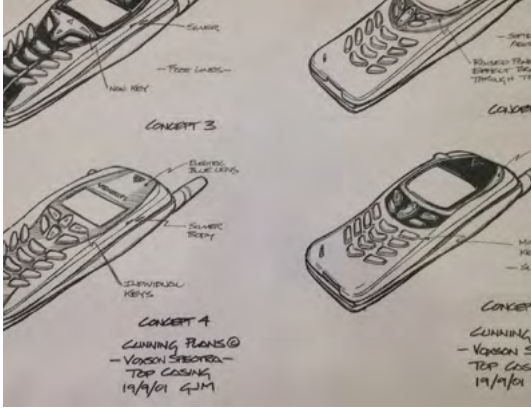
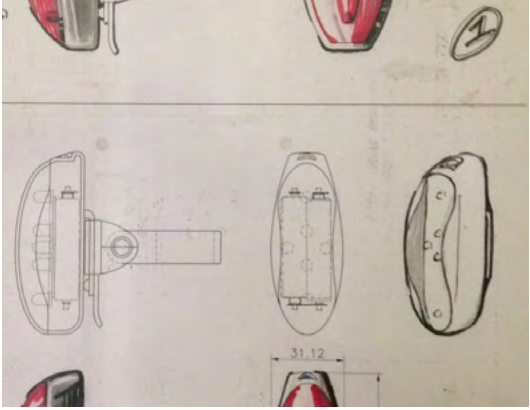
We work within local Landscape Architects, Architects, Councils or Developers aims of creating streetscape products and built environment experiences that benefit our local communities. This includes building design documentation and renderings.



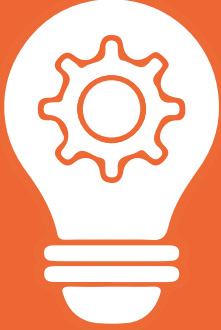
D@GM creates medical products that comply with QA & FDA guidelines, providing full documentation for production.



Our intellectual property service includes: legal referrals, complete confidentiality, trademark, design registrations and patent applications.



Our service includes: quality controlled, design led processes, stage-gated reviews for customers, and full commercial confidentiality.



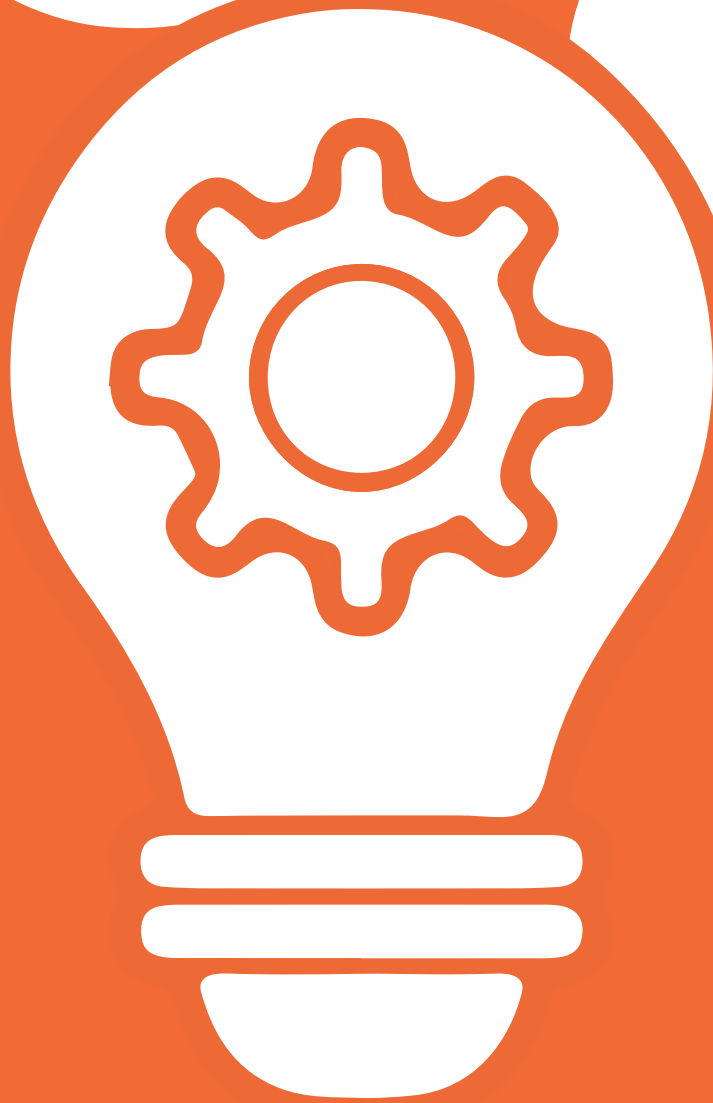
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Our Services

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